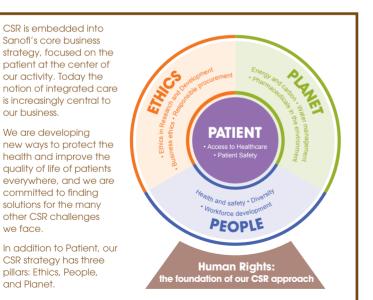
CORPORATE SOCIAL RESPONSIBILITY

## PARTNERING TO PROMOTE ACCESS TO HEALTHCARE CSR Brochure 2014–15



# **OUR RESPONSIBILITY**

Ensuring healthcare for all is one of the most pressing challenges facing society today. As a global leader in healthcare, we want to use our expertise and resources to improve access to healthcare for people in need around the world.



Our Corporate Social Responsibility strategy is the natural outcome of our engagement to our stakeholders. The foundation on which we build our strategy is respect for human rights in all our activities.

We are committed to following this approach because we are convinced that the principles of human rights apply to people, to nations, and, by extension, to businesses.

In particular, we support each person's fundamental human right to health, through daily initiatives to improve access to healthcare for patients everywhere.

### HUMAN RIGHTS GUIDE

Sanofi's in-house guide "Human Rights in our Activities" was published in 2013 to show how human rights are integrated into every aspect of our business, including the conduct of clinical trials.

Respect for human rights in drug development and research requires ensuring that all research participants have provided genuine, individual informed consent, and that their fundamental rights, such as the right to information on benefits and risks prior to giving consent, are respected and protected.



Read the guide at: csr.sanofi.com/downloadcenter I believe that "partnership" is the most important word in advancing CSR. By putting the right people around the table, the impact that each stakeholder can have is amplified. For instance, our unique approach to improving access to healthcare is that we do not simply donate treatments. We work with our partners to assess the needs and develop programs that meet those needs."

Christopher Viehbacher Chief Executive Officer, Sanofi







SANOFI AT A GLANCE

# PATIENT

We are committed to working in partnership with relevant stakeholders to increase access to healthcare and quality medicines. We also improve people's health, within an economically sustainable framework that guarantees future innovation.

Ensuring patient safety is the primary focus of our quality and pharmacovigilance teams. Our approach involves guaranteeing quality at each phase of a product's life cycle, from the earliest steps of development to the distribution of products to sales channels.

### **KIDS PROGRAM IN INDIA**

The Kids and Diabetes in Schools (KIDS) project is coordinated by the International Diabetes Federation (IDF) in partnership with the Public Health Foundation India, and Health Related Information Dissemination Amongst Youth, and sponsored by Sanofi.

For children with Type 1 diabetes, KiDS aims to foster a safe and supportive school environment to manage their diabetes and fight discrimination. It also teaches children about healthy eating habits and the importance of exercise, to curb the increasing burden of Type 2 diabetes.

We seek to improve the lives of people everywhere by expanding access to healthcare and developing innovative solutions that meet patients' needs.

### More than 260 access to healthcare programs in more than 70 countries worldwide

177 MILLION 98 MILLION

people benefited, including:

79 MILLION people targeted by awareness campaigns patients received diagnosis, vaccination, treatment, or disease selfmanagement training

163,000 healthcare professionals trained

### TIER PRICING PROGRAM AGAINST MAL

Even when patients have access to adequate a can create a substantial obstacle to maintaining diseases. A large proportion of patients worldwid economic burden stemming from the direct an healthcare. Ensuring affordable treatment provis expanding access to medicines. Thanks to our t our anti-malarial drug Coarsucam/Artesunate-Ar Winthrop®) is made available in malaria enderm ASAQ were sold in 2013, using a preferential pric loss (compared to 73 million units in 2012 and 5



#### **SANOFI PATIENT CONNECTION**

In developed countries, patients may have difficulties accessing medical treatment due to inadequate healthcare coverage and financial barriers. In order to meet patients' needs more effectively, Sanofi U.S. launched, in 2012, an integrated patient support program called Sanofi Patient Connection<sup>™</sup>. It assists patients and healthcare professionals with a wide variety of services across the U.S. product potholio including biosurgery, cardiovascular, diabetes, general therapeutics, oncology, specialty care, transplant, and vaccines. In 2013, the Sanofi Patient Connection assisted over 210,000 patients and supported over 54,000 healthcare providers.



### ARIA

care and medicines, cost g good health and managing le must bear a substantial d indirect costs of illness and sion is one of the key factors in iered pricing policy, through which modiaquine Winthrop (ASAQ ic countries, **80 million units** of cing policy including no profit—no 1.4 million units in 2011).

## **ETHICS**

We are committed to conducting clinical trials worldwide by applying the most stringent quality standards and making a particular effort to protect trial subjects who may be vulnerable for any reason.

Sanofi has a responsibility to behave with integrity and transparency, to respect the highest ethical standards in all our business dealings. We apply CSR principles in our procurement activities by selecting goods and services that are produced and provided in compliance with demanding environmental, social, and ethical standards.

### **BIOETHICS COMMITTEE**

The Sanofi Bioethics Committee, which was created in 2010, studies emerging ethical issues brought about by advances in biology and medicine. The Committee develops our positions on bioethics, which are one of the components of our research strategy. In 2013 the Sanofi Bioethics Committee launched an initiative to make our clinical study documents more consistent, and produce materials and processes that are easier for potential participants to understand. The Committee drew up **11 key factors** to improve the informed consent process, focused on the difference between study participation and medical care, alternatives to study participation, and trial participants' access to the tested medicine or vaccine.

### **CODE OF ETHICS**

Our Code of Ethics provides clear guidelines on how the company expects employees to behave when conducting Sanofi business. It is provided as a resource to help employees in dealing with issues that they may encounter as part of their day-to-day functional responsibilities, both inside and outside the Group. As of the end of 2013, **over 97,000 employees** have received training in the Sanofi Code of Ethics.

Acting responsibly and ethically provides the basis for our day-to-day work, and our relations with patients, healthcare professionals, Sanofi employees, and our many other stakeholders.

# PEOPLE

The men and women of Sanofi are the real drivers of our business performance, and their well-being is essential to our success.

Our multicultural workforce is a rich source of talent, innovation, and competitiveness.

We embrace diversity as an opportunity to develop creative solutions to better address the needs of patients and our other stakeholders.

### **ENFANTS DE SANOFI**



"Enfants de Sanofi" is a non-profit association created to help employees' children from birth to the age of 25. It provides

support for children who are experiencing hardships such as health problems, difficulties in their studies, and social or family troubles.

This association provides individual support to families and also organizes collective initiatives at many Sanofi affiliates worldwide, with a focus on vaccination, dental care, vision testing, and educational programs.

#### A selection of key figures

3,400 children benefited from initiatives from Enfants de Sanofi

45% Proportion of women in the total workforce 10.5% Reduction in motor vehicle accidents compared to 2010

23.8% Reduction in lost time injury frequency rate compared to 2010



### **DIVERSITY POLICY**

Our global **Diversity Department**, developed the Sanofi **Diversity Policy** in 2013, which is designed to promote diversity in the broadest sense possible. It outlines the framework and principles governing non-discrimination, equal opportunity, and respect for individuals. Sanofi prohibits all forms of unlawful discrimination and complies with international standards and applicable local laws in the area of human rights and labor law.

## PLANET

Reducing our carbon footprint and finding innovative ways to optimize the energy performance of all our business activities is an essential part of our responsibility to act against climate change and protect life on the planet.

We are committed to managing water responsibly to safeguard the health of individuals and communities.

Pharmaceuticals found in the environment due to human activity, such as patients' use of medicines, raise concerns about their potential impact on human health and the planet. This is a challenge that Sanofi takes seriously.

### SAFE SHARPS DISPOSAL IN FRANCE

Alongside 40 other pharmaceutical companies, manufacturers, and distributors of medical devices, Sanofi has been a driving force in DASTRI, a program to help ensure the safe disposal of "sharps" (needles, lancets, infusion sets, etc.) after use by patients. Providing special sharps containers free of charge for collection and disposal, as well as improving communication and awareness among all stakeholders, DASTRI aims to collect an estimated **360 tons** of sharps from **15,000 collection points** across France.

#### A selection of key figures

8.7% Reduction in energy consumption compared to 2010

19.8% Reduction in water const

Reduction in water consumption compared to 2010

### 14.7%

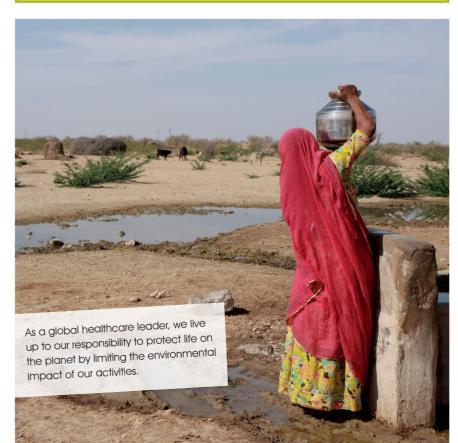
Reduction in CO<sub>2</sub> emissions from the transport of medicines compared to 2012

### .2%

Reduction in CO<sub>2</sub> emitted by pallets transported

### **RECYCLING WASTEWATER IN ANKLESHWAR, INDIA**

To reduce discharge from our chemistry and pharmaceutical sites at Ankleshwar in India, we invested in an on-site wastewater treatment plant. It uses cutting- edge technologies and processes to treat the site's wastewater. Today, **80 to 90%** of treated wastewater can be reused in the site's cooling towers. This project helps conserve natural resources in line with Indian regulatory requirements and a "zero discharge" target established by the local pollution-control board.





Each day, across the globe, Sanofi's 110,000 employees are working to protect your health and improve access to healthcare for as many patients as possible. As a healthcare company, Sanofi places quality, safety, ethics, and respect for the planet at the heart of our business.



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